## INVOICE

Advertiser



**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice Date Invoice Month Invoice Period Invoice # 942071-2 09/02/12 September 2012 08/27/12 - 08/28/12

Station Account Executive Sales Office WESH Eagle-Washingte Fran Berg National

Product

Sales Region

1907

Estimate Number

Alt Order #

07897132

Deal #

www.wesh.com

Billing Address:

**Mentzer Media Services** Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

SENATE 60 Plus Association Flight Dates Order# 08/22/12 - 08/28/12 942071 Billing Type

Billing Calendar

Broadcast

Special Handling

IDB# Advertiser Code | Product Code 1021

Cash

Agency Ref Advertiser Ref

Send Payment To:

**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots/

Line	Start Date	End Date	Description	n	Start/End Tir	me	MTWTFSS	Length	Week	Rate	Type		
4	08/27/12 Class of Tim	08/28/12 ne - Immedia	NBC Toda ately Pre-emp	ay Show otible without	7:00-9:00 Al notice	M	11	:30	2	\$1,300.00	NM		
		Start Date 08/27/12	End Date 09/02/12	MTWTFSS 11	Spots/We	<u>ek</u> 2	Rate \$1,300.00						
	Spots: # Ch Day Air Date Air Time Description						Start/End Time	Leng	th Ad-ID			Rate	Type
	2 WESHM 08/27/12 7:26 AM NBC T				oday Show		7:00-9:00 AM	:3	:30 SPA12TV08			\$1,300.00	NM
	1 WESHTu 08/28/12 8:00 AM NBC Today Sh						7:00-9:00 AM	:3	30 SPA12TVC	8		\$1,300.00	NM
	08/27/12 Class of Tim	08/28/12 ne - Pre-emp	M-F 6-6:3		M-F 6-6:30 F	PM	11	:30	2	\$1,800.00	NM		

Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/27/12 09/02/12 11----\$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 6:24 PM M-F 6-6:30 PM :30 SPA12TV08 \$1,800.00 NM M-F 6-6:30 PM :30 SPA12TV08 2 WESHTu 08/28/12 M-F 6-6:30 PM \$1,800.00 NM 6:24 PM M-F 6-6:30 PM

> **Total Spots** 4

**Payment Terms 30 Days** 

**Gross Total** \$6,200.00

**Agency Commission** Net Amount Due \$930.00

\$5,270.00